

careerbuilder.com

FIND A JOB NOW!

Search Jobs

pressofAtlanticCity.com
Life, one page @ a time

CLASSIFIED Connections
IT'S ALL ABOUT HAVING THE RIGHT CONNECTIONS

JOBS CARS HOMES SHOPPING CLASSIFIEDS PLACE AN AD

WELCOME

• Edit Account or Logout
• Subscriber Services
• Contact Us

Podcasts | RSS | Videos | Photos | Newsletters

TODAY'S WEATHER

Sunny
NOW HIGH LOW
65° 62° 40°

POWERED BY:
southernNJ.com

All

Local Search

Help

Print Story Email Story

Sponsored by: ATCO FENCE

Avalon's Planning A flood of praise

Published: Friday, March 23, 2007

Effective government is rare.

Proactive government is even rarer.

And effective, proactive, *environmentally conscious* governmental policy, particularly at the municipal level, particularly when it is sustained and nurtured for more than a decade, is virtually unheard of.

Welcome to Avalon — which is not only "Cooler by a mile," as the town's motto goes, but is also the only coastal town north of Nag's Head, N.C., to earn a 20-percent discount on federal flood-insurance premiums because of municipal officials' foresight and planning.

ADVERTISEMENT

Dedicated to your good health
The region's premier wellness program.

- Health screenings
- Educational seminars and workshops
- Health fairs
- Prevention programs.

SHORE MEMORIAL HEALTH FOUNDATION
WELLNESS PROGRAM

Click here to view our Wellness Calendar

Your financial support helps make these programs possible.

And that's really cool.

This week, the Federal Emergency Management Agency gave Avalon a so-called Class 6 designation, which triggers an additional 5-percent premium discount over the 15-percent discount Avalon has already earned for its flood-control efforts. The average savings comes to \$114 per policy holder.

Other barrier-island towns in southern New Jersey have taken steps to earn FEMA flood-insurance discounts, but Avalon is the only town that has carried out the program to such a degree. Only 80 of the 1,049 towns that participate in the FEMA program nationwide have earned a Class 6 designation — and Avalon is the only one between Nag's Head and Maine.

Towns are rated on their building regulations — Avalon requires higher flood elevations. They are rated on their flood preparedness and flood-control measures — Avalon has been carefully tending its dunes for years. Towns also are rated on their public-information systems — you can go to Avalon's Web site to listen to its flood sirens so you will recognize them should you hear them in an emergency.

It all comes down to complying with paper work that one Avalon official said is thicker than a Bible.

But Avalon's elected officials and city workers have been dedicating themselves to this task since at least 1996. And it's worth noting that when Avalon began taking erosion and flood-control so seriously, some other barrier-island towns were still ignoring the problem or, even worse, taking counterproductive measures like bulldozing their beaches flat.

Avalon was ahead of its time when it came to flood-mitigation. That's paying off now in reduced flood-insurance premiums. And it may someday pay off by saving lives and property.

ADVERTISEMENT

\$525,000 Mortgage for Under \$1,689/Mo!

Think You Pay Too Much for Your Mortgage? Find Out!



Click Your State

Alabama

Click Your Rate

3.00% - 3.99%

Click Credit Type

Good

LowerMyBills.com

© 2007 LowerMyBills, Inc.

- ENTERTAINMENT
- Beach & Boardwalk**
- Casinos
- Celebrities
- Dining
- Events
- Fishing & Boating
- Inside Story
- Movies
- Music
- Nightlife
- Stage
- TV

- LIFE
- From The Press
- Health & Fitness
- Home & Garden
- Food & Wine
- Travel & Leisure
- Outdoors
- Aging
- For Women
- Religion
- Family

- NIE
- WEB EXTRAS
- Sudoku
- Daily Crossword

- SITE SERVICES
- Register
- Story Archive
- Syndication
- Press Jobs

- ADVERTISE
- 2007 Media Kit
- Online Rates
- Real Estate Monthly
- Place an Ad
- Press Plus
- Ad Builder

Sunday in PARADE



for bonus features [click here](#)



2007 Acura **RDX** *TURBOCHARGE YOUR COMMUTE.*









ACURA

[Contact Us](#) | [Terms of Service](#) / [Privacy Policy](#) | [Advertising](#) | [Site Map](#) | [About Us](#) | [Syndication](#)